

PRE-APPLICATION FORM 2025



Thank you for your interest in becoming an Ashford dealer. To help us get to know you better please complete this Pre-Application Form and return to us by email to dealersales@ashford.co.nz
Once we have received the completed form we will be in contact.

Applicant Details

Company Name _____
Contact Name _____ Position _____
Store Address _____
City/Town _____
State/Province _____ Zip/Post Code _____
Website _____
Email Address _____
Phone Number (Business) _____ (Home) _____

Describe your business: *(select all that apply)*

☐ Spinning and Weaving Shop ☐ Craft Shop ☐ Yarn Shop ☐ Teacher
☐ Production Craftsperson ☐ Fibre Shop ☐ Online only

Describe your business location: *(select all that apply)*

☐ Storefront ☐ Studio based ☐ Home based ☐ Farm based
☐ Online/mail order only

Year business established _____

Number of employees _____ State Business Licence # _____

Advertised business days and hours

Do you offer classes? Yes/no *(If yes, please list classes and frequency)*

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Do you have equipment available for demonstration/trial? Yes/no (If yes, please list)

What is your experience with Ashford products?

Where will you sell Ashford products?

☐ Shop

☐ Craft shows

☐ Website

☐ Etsy

☐ eBay

☐ Amazon

☐ Mail order

Other

What do you estimate will be your monthly purchases from us? \$

Please select the Ashford products you would like to sell?

☐ Spinning wheels and accessories

☐ Weaving looms and accessories - Rigid Heddle looms (including Knitters looms, Rigid and Samplelt)

☐ Weaving looms and accessories - Multi-shaft looms

☐ Dyeing

☐ Felting

☐ Carding equipment

☐ Yarns

☐ Fibre

☐ Books

Complete this Pre-Application Form and return to us by email to dealersales@ashford.co.nz
or post to Ashford Handicrafts Ltd, PO Box 474, Ashburton, New Zealand 7740.